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living space.
Wrapped in
quality,
innovativeness,
warmth and joy



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Pure, sure and all things honest. Only 24 Mantra organic



Not happy?
Your money back




www.24mantra.com
renuka@24mantra.com



Celebrate freedom from pesticides

Celebrate with a

30%
s a v i n g



Buy any 24 Mantra product - save 30%

Freedom offer from 12th August to 19th August

The first brand to be certified for Indian,
US & European Organic Standards.

The largest Indian brand sold in US
and international markets.

Certified Organic



www.24mantra.com | renuka@24mantra.com



Pure, sure
and all things
honest.
Only
24 Mantra
organic

- Sustainable agriculture, Sustainable planet
- Sustainability for the farmer
- Multilevel checks – region, land, water, air, growing methods, pest protection, storage, processing
- Traceability – which region, which land, which farmer
- Direct farm to kitchen – no middlemen, total control on the complete cycle
- Organic certification – US, Europe and India standards

Certified Organic



IN-ORG-004



www.24mantra.com,
renuka@24mantra.com



24
letter mantra
as nature proposed it to be

Live an organic life

10 reasons to go organic

- 1 Protect children from cancer causing pesticides
- 2 Say goodbye to chemicals in your diet
- 3 Get the taste of health and nutrition
- 4 Reduce health risks with Organic purity
- 5 Eat foods adhering to international standards
- 6 Protect the earth as organic farming is planet-friendly
- 7 Prevent water contamination as there are no chemicals, pollutants in organic farming
- 8 Gain from the diversity of crops which is becoming a thing of the past
- 9 Help small farmers and eliminate middlemen to create sustainable livelihoods
- 10 Stay in harmony with nature



Organic Breakfast Experience with Organic Flakes

Live an
organic
life

Good morning India! Rise and shine and discover the organic way to begin your day. How about an organic breakfast? Absolutely free from pesticides and chemicals. Healthy, nature - nurtured and brought to you with the highest standards of organic integrity and needless to say with the training, care and diligence of our organic farmers. Come and discover the goodness of an organic life. Organic corn, ragi and multigrain blended with amaranth and flax. For the young ones who like things sweet and fruity we have Mango Stars and Honey Stars.



Organic Flakes



Give your
breakfast
all of these



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www.24mantra.com

write to renuka@24mantra.com



Low in Sodium

Rich in fibre

Rich in calcium

Nutrition rich
Amaranth

Protection of
Flax

Goodness of
whole grain

Wholesome
nutrition of Ragi

Goodness of
Himalayan Honey



**Organic
FLAKES**

Low in Sodium

Rich in fibre

Nutrition rich
Amaranth

Protection of
Flax

Goodness of
whole grain

**Corn
Ragi**

**Honey
Stars**

**Mango
Stars**

**Multi-
grain**

**Organic
FLAKES**




**Pure
Organic
Breakfast
Experience**

Good Morning Organic Health

Pesticide Free Pesticide Free

Good Morning Organic Health

Corn Flakes | Ragi Flakes

Honey Stars | Mango Stars

Multigrain Flakes





**10
Reasons
to go organic**

- 1 Protect children from cancer causing pesticides
- 2 Say goodbye to chemicals in your diet
- 3 Get the taste of health and nutrition
- 4 Reduce health risks with Organic purity
- 5 Eat foods adhering to international standards
- 6 Protect the earth as organic farming is planet - friendly
- 7 Prevent water contamination as there are no chemicals, pollutants in organic farming
- 8 Gain from the diversity of crops which is becoming a thing of the past
- 9 Help small farmers and eliminate middlemen to create sustainable livelihoods
- 10 Stay in harmony with nature





Congratulations

Proud Students of BHT Gurukul

The greatest of success stories have begun with one discerning step in the right direction... Here's something you can begin with right away.

*Organic Mantra –
Eat Healthy; Eat Unadulterated Food*

We are India's largest organic food brand. We work with 12,000 farmers in 15 states in India on 50,000 acres to make a positive difference to their lives. All our products conform to Indian NOPO, EEC 834/2007, and US NOP organic standards. We welcome you to our world of organic living.



sresta
NATURAL BIOPRODUCTS PVT. LTD.





12,000 Farmers,
15 Indian States
50,000 acres of Organic Farming

Our contribution to the planet – The Organic Journey
Do your bit – Join the Organic way of life and keep the
environment free of harmful chemicals

*Organic Mantra – Eat Healthy;
Eat Unadulterated Food*

Live an
organic
life



www.24mantra.com
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Pure, sure
and all things
honest.
Only 24 Mantra
Organic



For us growing Organic food is all about sustainable agriculture, sustainable planet and sustainability for the farmer. The end result: Organic farms, Organic methods, Organic food. Through and through.

Organic food. We make it better.



The first brand to be certified for Indian, US & European Organic Standards.

The largest Indian brand sold in US and international markets.

Certified Organic



www.24mantra.com



Introducing an
**Organic
Breakfast
Experience**

multigrain
flakes



flax

ragi
flakes

amaranth

Our product range is
foods for



Flax Seeds Standee Pack (200 gm)



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Live an
organic
life

FLAX SEEDS

Your daily nutrition of Alpha
Linolenic Acid (Omega-3 fatty acids)

Proven efficacy in
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that causes joint pains

Certified for US, European &
Indian Organic Standards

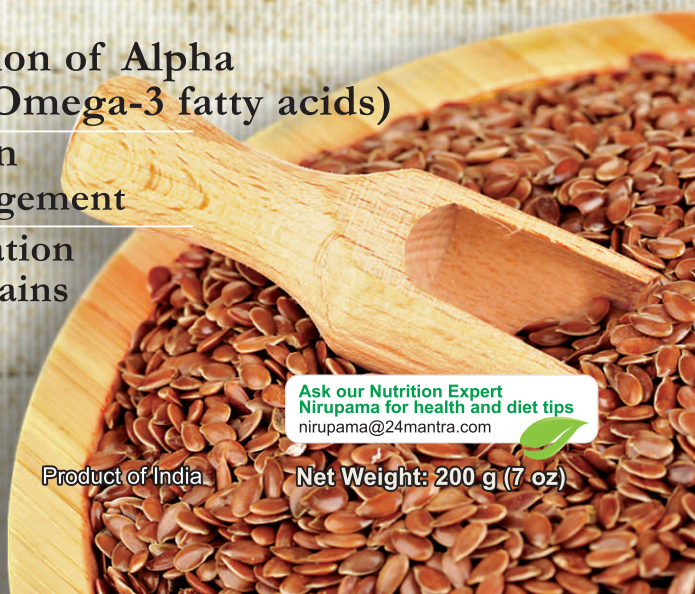


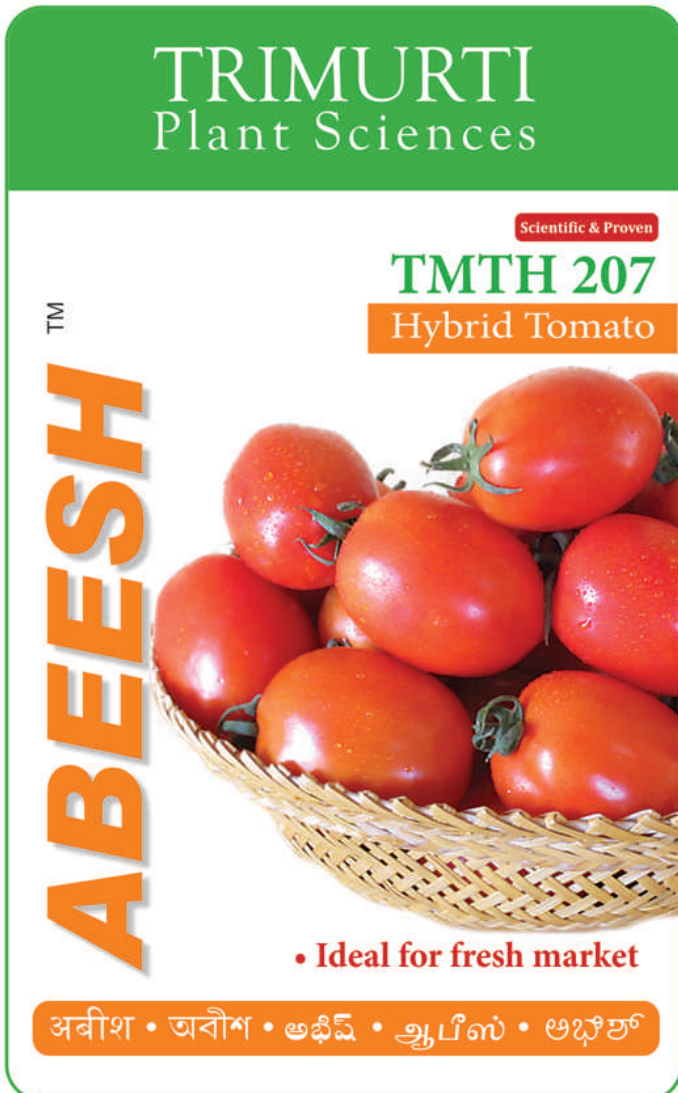
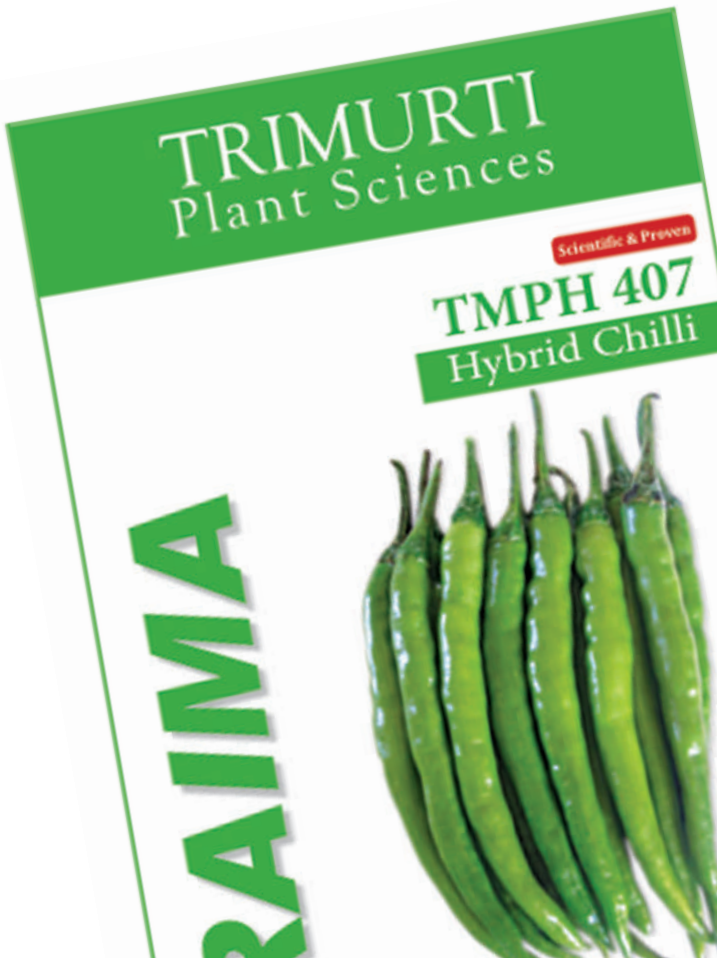
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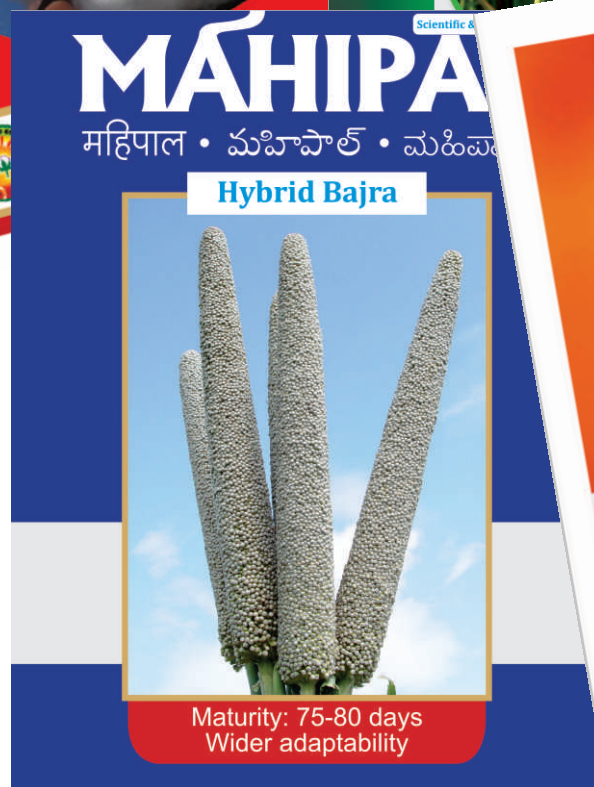
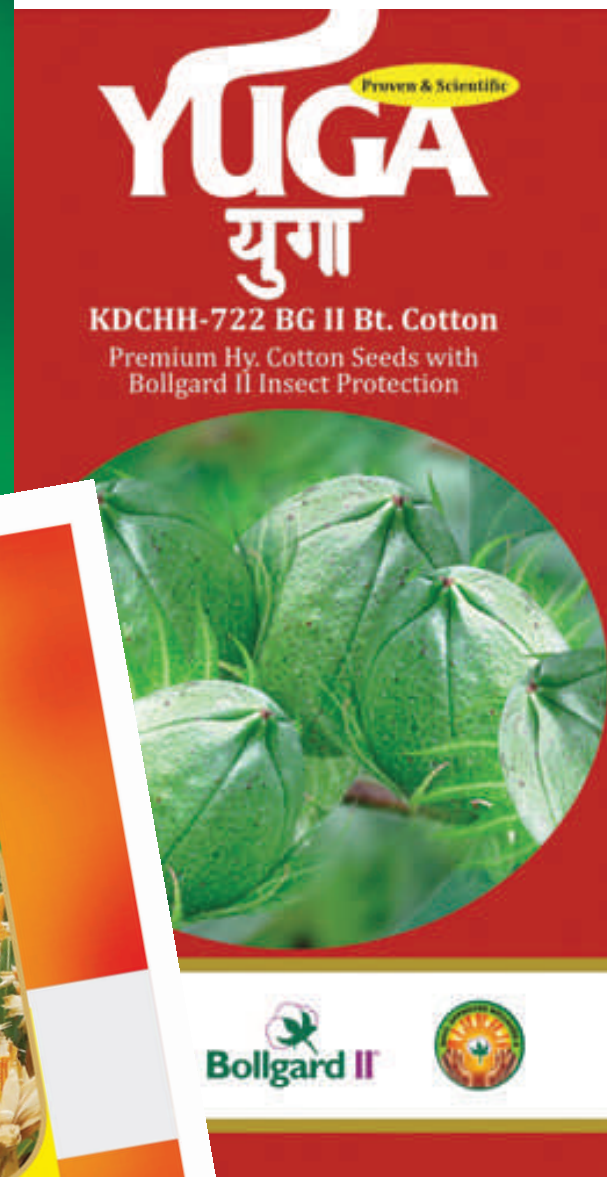
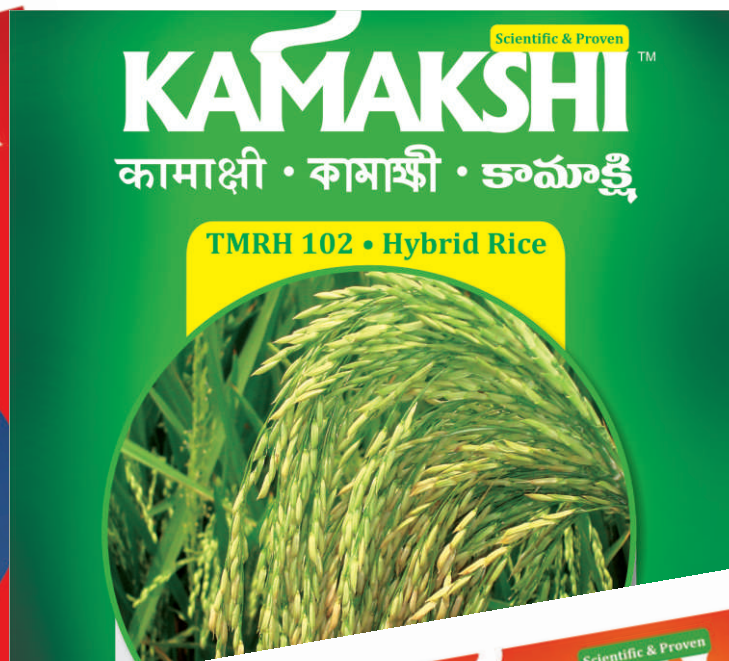
Product of India

Ask our Nutrition Expert
Nirupama for health and diet tips
nirupama@24mantra.com

Net Weight: 200 g (7 oz)







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Small, smart and in step.

**Small, smart
and in step.**

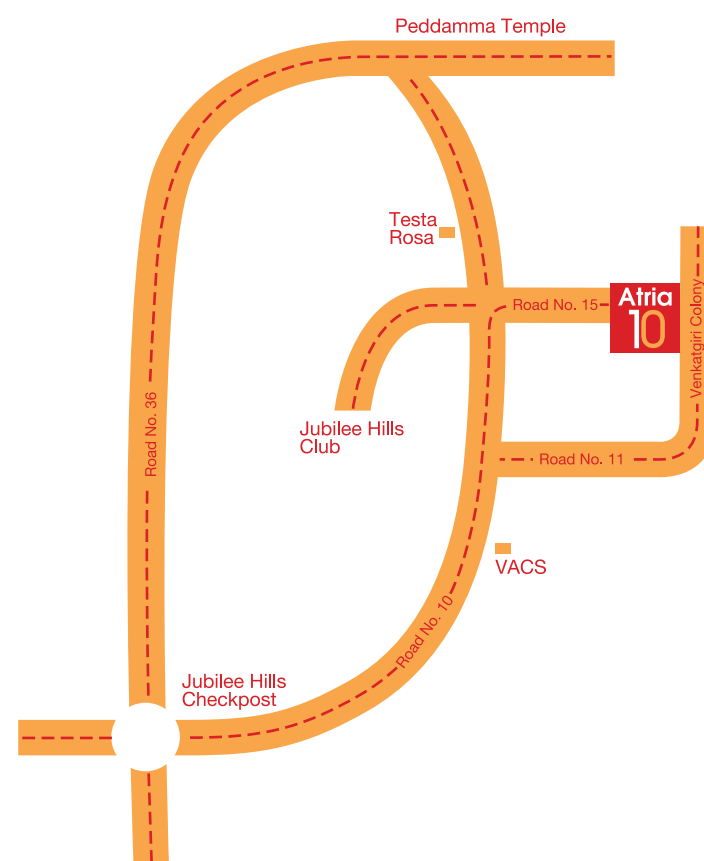
business
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Atria 10

Near Road No. 10, Jubilee Hills

welcome home

joy place memories place nostalgia place your place Atria10 the place



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Atria 10

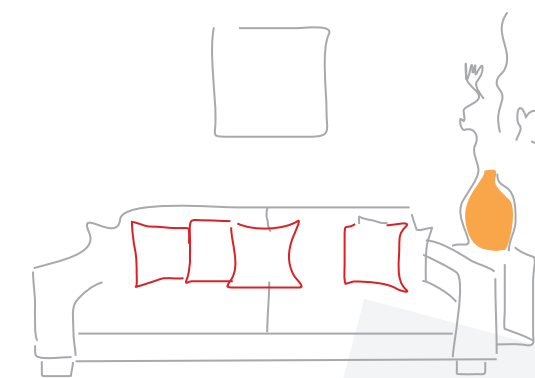
On the road to high living



Come over to Jubilee Hills



Bhanu Estates



Two worlds beckon

How do you want to live your life? Stay close to the bustle yet have your own alcove of privacy? Be accessible to the world but possess the ability to retreat elegantly? Have an address in one of the finest parts of the city, while enjoying the status? Bring home relevant centeredness into your daily routines?

That's like having best of both worlds, right? Well, believe us it has taken a while to get it going for you. Join us in our journey to make living get the '10'...

Atria 10.



Catalogue

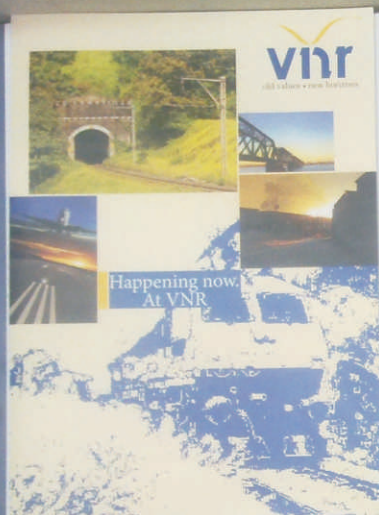
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vnr
old values • new horizons

Happening now
At VNR



Every city dreams of Metro.

The Indian and Indian metro systems are the largest in the world and are growing rapidly. VNR is a core partner in a new metro system, the Delhi Metro, which is the largest in the world. VNR is a core partner in a new metro system, the Delhi Metro, which is the largest in the world. VNR is a core partner in a new metro system, the Delhi Metro, which is the largest in the world.




vnr
old values • new horizons

Our steps steady,
our dreams big.

vnr
old values • new horizons

VNR ready for India
VNR has experience in India
VNR provides joint India
VNR a preferred partner

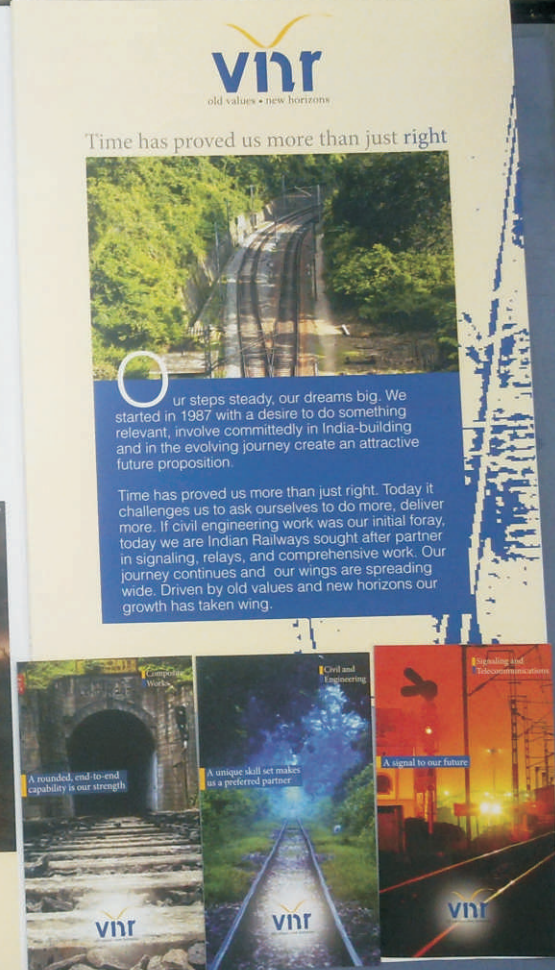


Uniqueness for India: Our track to the future.

Project Uniqueness will revolutionize the way of the rail group in India towards a single wide band group network. India has around 42,000 km of broad gauge (BG) network, 37,000 km of meter gauge (MG) and an assortment of narrow gauge lines. Contribution is simple means, the one history and experience of world and



Infrastructure, Railways • Irrigation • Aviation • Power



vnr
old values • new horizons

Time has proved us more than just right

Our steps steady, our dreams big. We started in 1987 with a desire to do something relevant, involve committedly in India-building and in the evolving journey create an attractive future proposition.

Time has proved us more than just right. Today it challenges us to ask ourselves to do more, deliver more. If civil engineering work was our initial foray, today we are Indian Railways sought after partner in signaling, relays, and comprehensive work. Our journey continues and our wings are spreading wide. Driven by old values and new horizons our growth has taken wing.

Civil Engineering
A rounded end-to-end capability in our strength

Signaling and Telecommunications
A unique skill set makes us a preferred partner

A signal to our future

vnr
old values • new horizons

old values new horizons

Time has proved us more than just right.

Our steps steady, our dreams big. We started in 1987 with a desire to do something relevant, involve committedly in India-building and in this conscious and evolving journey create an attractive future proposition.

Time has proved us more than just right. Today it challenges us to ask ourselves to do more, deliver more. If civil engineering work was not enough for us, today we are

We have made change our friend.

We have made change our friend. Perfectly aligned with the demands of a growing, changing India we have deftly combined the potential of working with Indian Railways as a sole partner, a value-added partner, a strategic partner, a partner in growth. As able partners, we have been Indian Railways' key in when they are at the work of nation building. As they are at the work of nation building, we VNR, while new horizons beckon us, are rooted in the strong foundations of old values and lasting relationships.

On the same track

VNR has been on Indian business and infrastructure from 1987. VNR's story and journey is one of small steps growing into bigger strides, and along the way creating a reputation of competencies. While being a preferred provider for Indian Railways, there is also an India that beckons VNR. The Groups' forte runs along with Indian Railways. Today we are present in 8 out of the 12 Railway zones. Our verticals cover areas of signalling and telecommunications, civil engineering and composite works. Under the VNR banner are several forays into irrigation, aviation, logistics and power.

VNR is a holistic, rapidly growing infrastructure development entity.

Four verticals, one VNR Services & Companies

VNR's services and companies best reflect the position the group enjoys with Indian Railways and the ability to stay in step with the burgeoning infrastructure needs of India. Across all the group's businesses one thing remains constant: each of the verticals/divisions have old values as their foundation and new horizons as an ongoing disposition. This avowed 'VNR way' has attracted customers, businesses, partners and global investors to forge relationships of excellence and relevance.



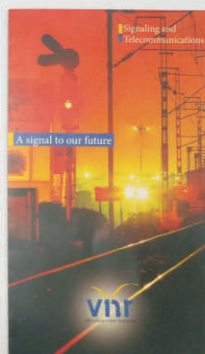
A rounded, end-to-end capability is our strength

vnr
INFRASTRUCTURE DEVELOPMENT



A unique skill set makes us a preferred partner

vnr
INFRASTRUCTURE DEVELOPMENT



A signal to our future

vnr
INFRASTRUCTURE DEVELOPMENT

DataXcell

- Cell Broadcast
- Subscription Manager - 3G Services
- SMS Center
- SMS Gateway
- Phonebook backup - Sync ML
- Content Management System
- USSD Gateway
- SMS 2 email
- Streaming Video Gateway
- Billing Middleware for Voice Services
- Self Care

VoiceXcell

- Concierge Calling Card Manager
- Dynamic Voice Mail Server
- In-call Management Solution
- Integrated Voice Portal
- Merged Call Alert
- Intelligent Outbound Dialer
- Caller Ring Back Tone (CRBT)

EnterpriseXcell

- Bulk SMS
- Mobisart



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Netxcell is a smarter choice.
It is a Prathima choice





The land of Manair
The place for Elgen
Another step for India

Power is a much-needed resource.

In a growing country like India demand will always outpace the supply. Therein lies the genesis of Elgen - in a growing India and an attractive demand situation.

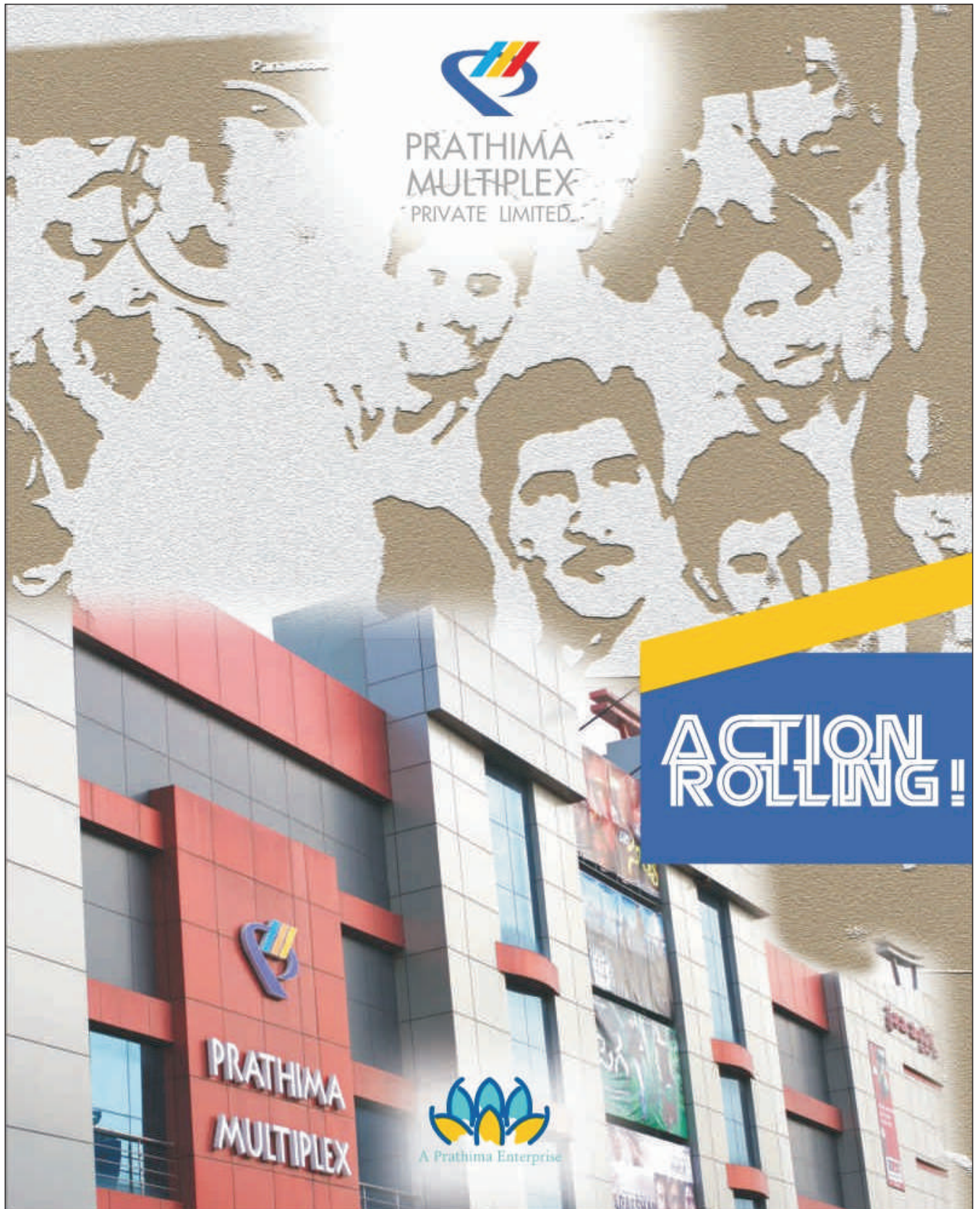
For us setting up a power plant is more than just an idea or a project. It is about possession of land, having the ability to think large, leveraging the knowledge to get the best technology and more importantly dovetailing into the needs of sustainability and good environmental governance. The Elgen story will have all of this and more...Positively life -changing for its many stakeholders, the Elgen project has the ability to transform the social landscape and bring in avenues of sustained employment.

This is the Elgen you await to discover its time has come.

Elgen is not merely a 700 MW power project.

It is perhaps a clarion call for development of a different kind, in the energy-starved region of Telangana, Andhra Pradesh. Elgen's energy project is coming up in Karimnagar. Perhaps an ideal project on all parameters. It is strategically located between the gas supply lines of two providers ensuring the basic resource of gas literally available on tap. The other crucial aspect is the power evacuation for which too the location is in proximity of the State provider and the national grid. More importantly, Elgen's location helps it to serve the people and the power needs of an energy starved geography. It is the beginning of a new 'energy' that the local milieu would like to experience and India will be happy to have.





Train yourself
We'll support
You'll grow

**YASHASVI
Bhava**
Scholarship Program

Train yourself
We'll support
You'll grow

SAP
Partner

YASH
Technologies
Envision. Engage. Empower.

When you have the right kind of training with all the global contexts built into it, chances are you are knocking at a world of opportunities. One whose doors can perhaps open faster and wider with YASH Technologies by your side. At YASH, learning, training and supporting talent is an ongoing commitment. Our certified SAP training is a step in that direction. Premium training and education will no longer be a dream and can come within the reach of many, if that is deftly combined with financial support and avenues for career building. Therein lies the genesis of our unique **YASHASVI BHAVA** Scholarship Program.



Unique relevance

From YASH Technologies comes this unique Scholarship Program. A well thought package of blessings, it smartly combines **Learning + Financial support + Placement opportunities**.

YASHASVI BHAVA has three cornerstones:

- To offer world class, certified training which endows the student with credibility and acceptance.
- To arrange and provide for financial support. Specially developed educational aid programs worked out in consultation with banks and financial institutions will help students with the requisite financial support to access quality education.
- To create and open up a world of placement opportunities for the talented on a selective basis, YASH Technologies through the **YASHASVI BHAVA** Scholarship Program will ensure placement (after assessing the student on a competitive basis).

**Certified SAP Training
+
Financial Support
+
Placement Opportunities**

Becoming a YASHASVI

Qualifying for the YASHASVI BHAVA Scholarship Program requires you take an entrance test at the nearest YASH e-learning center. The test has been designed by a team of experts to assess your subject knowledge, logical reasoning, quantitative capabilities and communication skills. The test is online and all the details are available at the center. Graduates – B.Sc., BCA, B.Com, Postgraduates in their final semester – M.Sc., MCA, M.Com, MBA, Final year Engineering students, those pursuing Company Secretary, Cost Accountancy, Chartered Accountancy courses and any related professional program can apply. Practising professionals in accounting, finance, banking, audit, materials management, warehouse and supply chain management, IT and more, will also find the YASHASVI BHAVA Scholarship Program a sound bridge to faster growth.

About YASH Technologies

YASH Technologies is an SAP gold channel partner authorized to resell SAP Business All-in-One solutions to midsize companies. SAP gold channel partners are recognized as experts in supporting and delivering SAP solutions. Gold channel partners provide industry-specific business solutions through sales, implementation, support and continuous improvement of information technology infrastructures with software, services, tools and operational support. The partnership provides YASH with access to the newest SAP technologies, allowing YASH and its customers to be in the forefront of SAP solution-based advances.

YASH Technologies

Phase 1 & 7 floor, Saptagiri Towers, Begumpet, Secunderabad, AP - 500 016
Tel : 91-40-40403456, Fax: 91-40-40403666
email: sap-elearning@yash.com, www.yash.com





యశస్వీభవ లంబ్ మీ future సుఖీభవ!

అవును మరి. YASHASVI BHAVA Scholarship Program ఒక special idea. Certified SAP చదువు, అది చేయటానికి financial మద్దతు, దాని తరువాత ఉద్యోగ అవకాశాలు, అన్ని ఈ YASHASVI BHAVAలో కూడినవే. ఈ program లో పాల్గొనటానికి ఒక entrance test ఇవ్వాలి. వివరాలు, ఈ YASHASVI BHAVA Scholarship Program benefits మీ దగ్గర వున్న YASH e-Learning Center లో ఉపలభ్యం. త్వరపడండి. మీ bright future కి నాంది పలకండి.

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Certified SAP training

Financial support

Placement opportunities



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www.yash.com



Who will help us light up our tomorrows?
For us to study. And our dreams to live

There are a million ways and some
timeless ideas bright minds do make.

It is about saving power, saving money.
Perhaps it is saving a smile for that
brighter, sunny tomorrow.

This world is changing we are growing
into a new orbit. Going there is about
making a choice.

Think about it.
The sun is on your side.
Our side.

a super
specialty
children's
hospital
is here

By Doctors.
Proven expertise.
For the needy



www.lschospital.com



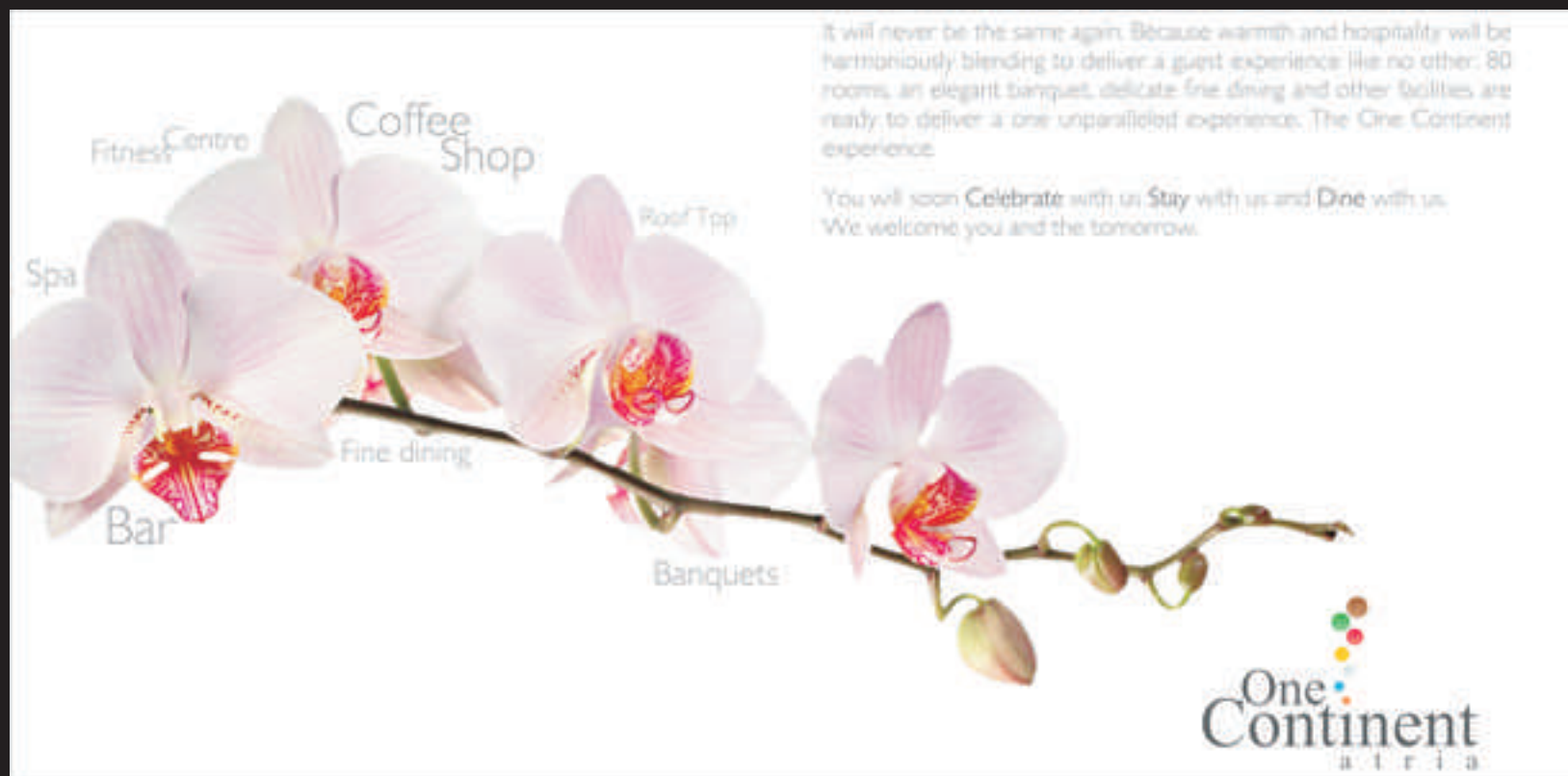
Nagarjuna Hills, Punjagutta, Hyderabad

Colours in
poetry

Rooms in
luxury



One
Continent
atria
hotels • spa villas • resorts



The advertisement features a horizontal branch of pink orchids with several flowers in bloom and some buds. Various hotel amenities are labeled in a light grey font, positioned around the flowers. From left to right, the labels are: 'Spa' (above the first flower), 'Bar' (below the first flower), 'Fitness Centre' (above the second flower), 'Coffee Shop' (above the second flower), 'Fine dining' (below the second flower), 'Roof Top' (above the third flower), 'Banquets' (below the third flower), and 'One Continent atria' (at the bottom right, below the fourth flower). The text 'One Continent atria' is part of the hotel's logo, with 'One' and 'Continent' stacked vertically and 'atria' in a smaller font below them, accompanied by a small graphic of colored dots.

It will never be the same again. Because warmth and hospitality will be harmoniously blending to deliver a guest experience like no other. 80 rooms, an elegant banquet, delicate fine dining and other facilities are ready to deliver a one unparalleled experience. The One Continent experience.

You will soon **Celebrate** with us **Stay** with us and **Done** with us. We welcome you and the tomorrow.

One
Continent
atria



**One
Continent**
a l i a
hotels • spa villas • resorts

go **4**
floors
high!


Now open to let you hair down. Go four floors high. Sit in quiet ambience or keep company with Hyderabad's skyline. Unobtrusive pastels, cosy sitdowns, a dance floor, a DJ and some choice music. Just a drink or a bash you will find a Thousand and One ways to celebrate. Frankly, it's all about One Pint Two Many!

Grandma's recipes are cooking on our 4th floor...

**golden
spreads**
the story

Vegetarian lovers can now dine like never before. The golden Spreads on the fourth floor of One Continent is open. Here you can have your one dish treated by some of the best, rediscovered and modernised recipes of traditional.

Come up now. Grandma's recipes certainly mean one grand delight!



A. Mads, Hyderabad • 900 011 6000 2010 Fax (440) 4000 2010
or 4th floor onecontinentallias.com
onecontinentallias.com

Brand Factory, Methodist lane, Abids

rooms • Banquets • Fine dining • Lounge bar

**One
Continent**
a l i a
hotels • spa villas • resorts



1001
Lounge bar

1001 ways to
drink your joy!

Lounge here. Have a bada or chota.

This advertisement features a photograph of a modern lounge bar interior. The space is filled with numerous colorful, plush armchairs in shades of blue, red, and orange, arranged in a relaxed seating area. In the background, a bar counter and a television screen are visible. The lighting is warm and ambient.



rigel
Starring
Food, friends and
family

Now add some stars
to your multi cuisine dining.

Now open to a thousand and
one ways to celebrate ...

THOUSAND
One

The top advertisement shows a round dining table set for a meal with white plates, glasses, and folded napkins. The table is surrounded by wicker chairs. The bottom advertisement is a close-up of two martini glasses, one containing a blue liquid and the other a red liquid. A blue bottle is partially visible in the background.

